

Suite 314

Suite 314 : A Two-Room Suite with a Kitchenette for Extra Revenue

By utilizing an exterior space on the property, we were able to generate additional revenue and achieve the highest room rate on the premises. Our team designed and project-managed a two-room suite complete with a kitchenette in a previously neglected area.



Signage

Successfully completed replacement of all seven exterior signs on the property, from design to execution.



Guest Rooms

Renovation Update: Lighting fixtures in the bedrooms have been replaced. Mood boards have been created and paint colors have been chosen for all rooms. Additionally, new accessories, chairs, and beds have been purchased to enhance the space.



Media

Media Achievements:

- Successfully launched Instagram and TikTok, and relaunched Facebook.
- Boosted Facebook's follower count by 1.2k.
- Collaborated with an Instagram influencer, receiving over 3,700 likes and 138k reel views.
- Created and implemented a Welcome pack for guests at check-in, including a 24-hour guest services number for immediate assistance.



Reel insights

So grateful I was able to warm up at @skylinevillage 🏡...
tropicalrussian · Original audio
October 22 · Duration 1:01

121540 3034 83 89 184

Overview ⓘ

Accounts reached 88,993

Reel interactions 3,348

Reach ⓘ

88,993
Accounts reached

15,633 73,360

