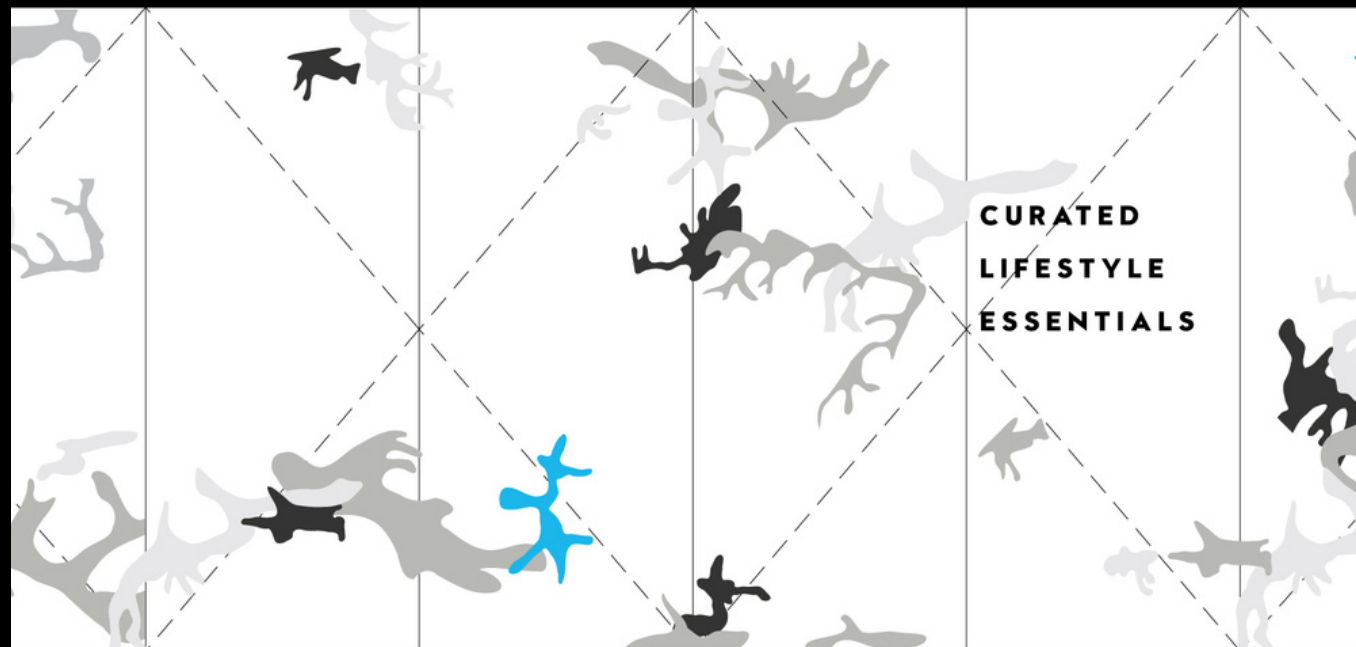


W Hoboken Window Artist Installation

Worked with Jersey City artist Ryan Bonilla to create a modern camouflauge window design which was hand installed on 30 feet of unused W storefront. Added shelving and lighting for merchandise display, The storefront had been hidden with commercial marketing vinyl for over four years.

Curated the hotel lobby shop with local artisanal product.



W Hoboken Uniform Design

Tasked with creating custom front desk uniforms for W Hoboken.

Our team designed, sampled and oversaw domestic production for size runs ranging 0 through 18.

W Hoboken was one of two W Hotels that was selected to re-design uniforms. The other was W Amsterdam.



| Ship Date | Factory | P.O. #/Week | Style | Custom Design | Sketch | Pattern | Sample | Color | Content | XXX-0 | XS 2/4 | S 4/6 | M 6/8 | L 8/10 |
|-----------|---------|-------------|------------------------|---------------|--------|------------------------|----------|--------------------|---------------------------------|-------|--------|-------|-------|--------|
| fall 2016 | MCMLXXX | | Ponte knit dress W001 | FW16 | | COMPLETE adjusted 9/20 | COMPLETE | Navy/ yellow trim | Body: Ponte Combo: Faux Leather | 1 | 2 | 3 | 2 | 1 |
| fall 2016 | MCMLXXX | | WOMAN'S TOP W002 | FW16 | | COMPLETE new fabric | COMPLETE | GREY POLY CHARMUSE | POLY CHARMUSE | 0 | 1 | 2 | 2 | 1 |
| fall 2016 | MCMLXXX | | Ponte knit Pants W003 | FW16 | | COMPLETE | COMPLETE | NAVY | Body: Ponte | 0 | 2 | 2 | 2 | 0 |
| fall 2016 | MCMLXXX | | Ponte knit Jacket W004 | FW16 | | COMPLETE adjusted 9/20 | COMPLETE | Navy/ yellow trim | Body: Ponte Combo: Faux Leather | 1 | 2 | 3 | 2 | 1 |